## Saving the physical face of the BBC at Alexandra Palace

We support the majority of the proposals that will transform this site into a sustainable visitor experience. Whilst the Victorian legacy is being well represented, the physical remains of its main claim to fame, the birthplace of broadcast television on the building's exterior elevation, is in danger of being lost. The photo below shows what was there at the inception of the BBC here in 1936 and should form the template for what is to be preserved. Notice the Higgs and Hill sign in the centre of the photo - they were master builders for over 100 years having built the Tate Britain, the BBC Television Centre and repairs to Windsor Castle. Their workmanship on the colonnade infills is of a high standard and defines the dynamism that was happening inside.

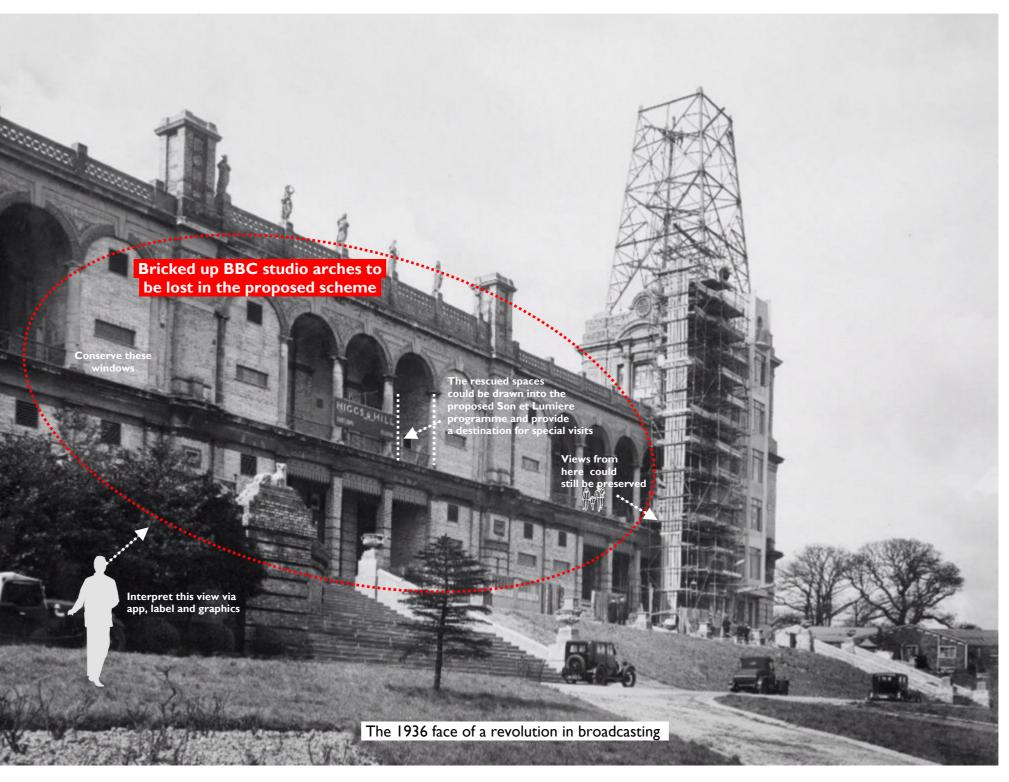


Much of the "Victorian" stonework is replacement concrete.



BBC infill

"Victorian".



THE WORLD'S
FIRST REGULAR
HIGH DEFINITION
TELEVISION SERVICE
WAS INAUGURATED
HERE BY THE B'B'C
2 November 1936
TELEVISION STUDIO WALLS
REMOVED
TO RESTORE VICTORIAN FACADE
AND BECAUSE THEY WERE UGLY

2018

Add your voice here!

Contact info@saveallypally.com

Several conservation groups\* and a growing petition of concerned local, national and international citizens are calling for the vision above to be respected. Behind the colonnades we recognise that the BBC experience has to operate in a sustainable cost effective way and call for the facade above to be absorbed into the current scheme. This could be cheaply done and allow for more of the built physical 20th century architecture to provide a site specific experience. Bletchley Park almost fell to the same fate as this building with its 20th century physical contributions to world peace, almost expunged from the site - do not let this happen here!

We call on all the parties involved in the project to open up a channel of communication with us to reconsider the fate of the BBC on this site.

<sup>\*</sup> The Greater London Industrial Society, the Alexandra Park Conservation Area Advisory Committee and the Save Ally Pally Group.